

PARTNER REWARD PROGRAM





What is a Partner reward program?



This bonus program is designed to **reward your contribution in charter sales results for 2024**. At the end of the season, **5 agents** will be rewarded in **2 categories** whether they will reach the **best charter sales volume** or will achieve the **highest growth in charter sales**



Ranking in both categories will be based on number of booked weeks for season 2024. The best achievers will be rewarded with vouchers that can be used during season 2025 on any CY boat and during any available week



Reward 1- PEAK PERFORMER

WHO? 3 partners with the highest number of booking weeks in season 2024

REWARD? Voucher, the amount depending on average partner reservation value*

RANKING	WHO?	REWARD VOUCHER AMOUNT EQUALS TO:
1ST PLACE	Partner with the highest number of booked 2024 weeks	100% of the average partner reservation value
2 ND PLACE	Partner with the second highest number of booked 2024 weeks	75% of the average partner reservation value
3 rd PLACE	Partner with the third-highest number of booked 2024 weeks	50% of the average partner reservation value

^{*}The voucher amount calculation is based on the average value of 2024 reservations done by the particular partner



Reward 2- RISING STAR

WHO? 2 partners with the highest growth of booking weeks (2024 vs. 2023)

REWARD? Voucher, predefined amount

RANKING	WHO?	REWARD VOUCHER AMOUNT EQUALS TO:
1 ST PLACE	Partner with the highest growth of booked weeks 2024 vs 2023	3.500€
2 ND PLACE	Partner with the second highest growth of booked weeks 2024 vs 2023	2.000€



General info

- Program duration: until October 15th 2024, including all 2024 bookings confirmed and fully paid by October 15th, 2024
- Winner announcement: October 31st 2024
- Voucher redemption: valid only for 2025 season bookings, can be used on any CY boat depending on availability. Vouchers are non-refundable, non-transferable and cannot be exchanged for cash



Make sure to read the **Terms & Conditions!**

THANKYOU FOR YOUR ATTENTION!